CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484901 /	06226856

Product
DEAN HELLER 4 SENATE

Contract Dates	Estimate #
10/17/12 - 10/23/12	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

And:

Strategic Media Services
3299 K Street NW, Suite 200
Washington, DC 20007
USA

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 1	KVVU	10/21/12	10/21/12	BB World Series	330pm-8pm		:30			NM	0	$0.00
D 2	KVVU	10/22/12	10/22/12	BB World Series	330pm-8pm		:30			NM	0	$0.00
N 3	KVVU	10/17/12	10/18/12	BB League Championships	1pm-8pm		:30			NM	2	$7,700.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WT---	2	$3,850.00							
N 4	KVVU	10/17/12	10/19/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	3	$750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$250.00							
N 5	KVVU	10/22/12	10/23/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	2	$500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$250.00							
N 6	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	3	$2,025.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$675.00							
N 7	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	2	$1,350.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	2	$675.00							
N 8	KVVU	10/17/12	10/19/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	6	$3,750.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	6	$625.00							
N 9	KVVU	10/22/12	10/23/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	4	$2,500.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	4	$625.00							
N 10	KVVU	10/17/12	10/19/12	More M-F 9-10a	M-F 9a-10a		:30			NM	6	$900.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	6	$150.00							
N 11	KVVU	10/22/12	10/23/12	More M-F 9-10a	M-F 9a-10a		:30			NM	4	$600.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/22/12	10/28/12	MT-----	4	$150.00							
N 12	KVVU	10/17/12	10/19/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	3	$375.00
	Start Date	End Date	Weekdays	Spots/Week	Rate							
Week:	10/15/12	10/21/12	--WTF--	3	$125.00							

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484901 /	06226856

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 13	KVVU	10/22/12	10/23/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	2	$250.00
Week:		10/22/12	10/28/12	MT-----	2	$125.00						
N 14	KVVU	10/17/12	10/19/12	Better	M-F 11a-12p		:30			NM	0	$0.00
Week:		10/15/12	10/21/12	--WTF--	3	$100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WThF----	:30		~~$100.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
2	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WThF----	:30		~~$100.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
3	KVVU	10/15/12-10/21/12		Better	M-F 11a-12p	---WThF----	:30		~~$100.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 15	KVVU	10/22/12	10/23/12	Better	M-F 11a-12p		:30			NM	2	$200.00
Week:		10/22/12	10/28/12	MT-----	2	$100.00						
N 16	KVVU	10/17/12	10/19/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$200.00
Week:		10/15/12	10/21/12	--WTF--	3	$100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---WThF----	:30		~~$100.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
2	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---WThF----	:30		~~$100.00~~	NM		
See MG 16.4,16.5												
3	KVVU	10/15/12-10/21/12		Divorce Court/Divorce Court	M-F 12-1p	---WThF----	:30		~~$100.00~~	NM		
See MG 16.4,16.5												
4	KVVU	10/19/12-10/19/12		Divorce Court/Divorce Court	M-F 11a-12p	------F----	:30		$100.00	NM		
Ⓜ MG for 16.3,16.2												
5	KVVU	10/18/12-10/18/12		Divorce Court/Divorce Court	M-F 11a-12p	----Th-----	:30		$100.00	NM		
Ⓜ MG for 16.3,16.2												
N 17	KVVU	10/22/12	10/23/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	2	$200.00
Week:		10/22/12	10/28/12	MT-----	2	$100.00						
N 18	KVVU	10/17/12	10/19/12	Cold Case Files	1-2pm		:30			NM	2	$200.00
Week:		10/15/12	10/21/12	--WTF--	3	$100.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Cold Case Files	1-2pm	---WThF----	:30		~~$100.00~~	NM		
See MG 18.4,18.5												
2	KVVU	10/15/12-10/21/12		Cold Case Files	1-2pm	---WThF----	:30		~~$100.00~~	NM		
See MG 18.4,18.5												
3	KVVU	10/15/12-10/21/12		Cold Case Files	1-2pm	---WThF----	:30		~~$100.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
4	KVVU	10/18/12-10/19/12		Cops/Dog the Bounty Hunter	M-F 12-1p	----ThF----	:30		$100.00	NM		
Ⓜ MG for 18.1,18.2												
5	KVVU	10/18/12-10/19/12		Cops/Dog the Bounty Hunter	M-F 12-1p	----ThF----	:30		$100.00	NM		
Ⓜ MG for 18.1,18.2												
N 19	KVVU	10/22/12	10/23/12	Cold Case Files	1-2pm		:30			NM	2	$200.00
Week:		10/22/12	10/28/12	MT-----	2	$100.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484901 /	06226856

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 20	KVVU	10/17/12	10/19/12	Katie	2-3p		:30			NM	3	$450.00
Week:		10/15/12	10/21/12	--WTF--	3		$150.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Katie	2-3p	---WThF----	:30		~~$150.00~~	NM		
See MG 20.4,20.5												
2	KVVU	10/15/12-10/21/12		Katie	2-3p	---WThF----	:30		~~$150.00~~	NM		
See MG 20.6												
3	KVVU	10/15/12-10/21/12		Katie	2-3p	---WThF----	:30		~~$150.00~~	NM		
See MG 20.4,20.5												
4	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$150.00	NM		
Ⓜ MG for 20.1,20.3												
5	KVVU	10/18/12-10/19/12		Katie	1-2pm	----ThF----	:30		$150.00	NM		
Ⓜ MG for 20.1,20.3												
6	KVVU	10/17/12-10/17/12		Katie	M-F 11a-12p	---W-------	:30		$150.00	NM		
Ⓜ MG for 20.2 10/17												
N 21	KVVU	10/22/12	10/23/12	Katie	2-3p		:30			NM	2	$300.00
Week:		10/22/12	10/28/12	MT-----	2		$150.00					
N 22	KVVU	10/17/12	10/19/12	Anderson	3-4p		:30			NM	2	$350.00
Week:		10/15/12	10/21/12	--WTF--	3		$175.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		Anderson	3-4p	---WThF----	:30		~~$175.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
2	KVVU	10/15/12-10/21/12		Anderson	3-4p	---WThF----	:30		~~$175.00~~	NM		
See MG 22.4,22.5												
3	KVVU	10/15/12-10/21/12		Anderson	3-4p	---WThF----	:30		~~$175.00~~	NM		
See MG 22.4,22.5												
4	KVVU	10/18/12-10/19/12		Anderson	2-3p	----ThF----	:30		$175.00	NM		
Ⓜ MG for 22.2,22.3												
5	KVVU	10/18/12-10/19/12		Anderson	2-3p	----ThF----	:30		$175.00	NM		
Ⓜ MG for 22.2,22.3												
N 23	KVVU	10/22/12	10/23/12	Anderson	3-4p		:30			NM	2	$350.00
Week:		10/22/12	10/28/12	MT-----	2		$175.00					
N 24	KVVU	10/17/12	10/19/12	The Dr.Oz Show	4-5p		:30			NM	3	$525.00
Week:		10/15/12	10/21/12	--WTF--	3		$175.00					
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	---WThF----	:30		~~$175.00~~	NM		
See MG 24.4,24.5												
3	KVVU	10/15/12-10/21/12		The Dr.Oz Show	4-5p	---WThF----	:30		~~$175.00~~	NM		
See MG 24.4,24.5												
4	KVVU	10/18/12-10/19/12		Dr OZ	3-4p	----ThF----	:30		$175.00	NM		
Ⓜ MG for 24.2,24.3												
5	KVVU	10/18/12-10/19/12		Dr OZ	3-4p	----ThF----	:30		$175.00	NM		
Ⓜ MG for 24.2,24.3												
N 25	KVVU	10/22/12	10/23/12	The Dr.Oz Show	4-5p		:30			NM	2	$350.00
Week:		10/22/12	10/28/12	MT-----	2		$175.00					
N 26	KVVU	10/17/12	10/19/12	Fox 5 News at 5	5-530p		:30			NM	1	$550.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484901 /	06226856

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3	Rate $550.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	---WThF----	:30		~~$550.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
3	KVVU	10/15/12-10/21/12		Fox 5 News at 5	5-530p	---WThF----	:30		~~$550.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 27	KVVU	10/22/12	10/23/12	Fox 5 News at 5	5-530p		:30			NM	2	$1,100.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $550.00						
N 28	KVVU	10/17/12	10/19/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	1	$550.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3	Rate $550.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		~~$550.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
3	KVVU	10/15/12-10/21/12		Fox 5 News at 5 MF 530-6p	M-F 530-6p	---WThF----	:30		~~$550.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 29	KVVU	10/22/12	10/23/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	2	$1,100.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $550.00						
N 30	KVVU	10/17/12	10/19/12	MORE Access	630-7pm		:30			NM	7	$15,475.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --WTF--	Spots/Week 3	Rate $200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/15/12-10/21/12		MORE Access	630-7pm	---WThF----	:30		~~$200.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
2	KVVU	10/15/12-10/21/12		MORE Access	630-7pm	---WThF----	:30		~~$200.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
3	KVVU	10/15/12-10/21/12		MORE Access	630-7pm	---WThF----	:30		~~$200.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
4	KVVU	10/18/12-10/19/12		BB League Championships	1pm-8pm	----ThF----	:30		$3,250.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
5	KVVU	10/18/12-10/19/12		BB League Championships	1pm-8pm	----ThF----	:30		$3,250.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
6	KVVU	10/20/12-10/20/12		NCAA Football Early Game	NCAA Football Ea	-------Sa--	:30		$2,150.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
7	KVVU	10/20/12-10/20/12		NCAA Football Late Game	NCAA Football Lat	-------Sa--	:30		$2,150.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
8	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		$550.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
9	KVVU	10/18/12-10/19/12		Special Early News	Special Early News	----ThF----	:30		$550.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
10	KVVU	10/23/12-10/23/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu--------	:30		$3,575.00	NM		
Ⓗ MG for 22.1,14.3,16.1,14.1,14.2,18.3,33.1,31.2,43.1,43.2,26.3,26.2,28.2,28.3,35.1,30.2,30.3,30.1												
N 31	KVVU	10/22/12	10/23/12	MORE Access	630-7pm		:30			NM	1	$200.00
Week:		Start Date 10/22/12	End Date 10/28/12	Weekdays MT-----	Spots/Week 2	Rate $200.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
2	KVVU	10/22/12-10/28/12		MORE Access	630-7pm	MTu--------	:30		~~$200.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 32	KVVU	10/17/12	10/19/12	Extra	M-F 7-730p		:30			NM	3	$900.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484901 /	06226856

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12		10/21/12		--WTF--	3	$300.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
2	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	---WThF----	:30		~~$300.00~~	NM		
See MG 32.4,32.5												
3	KVVU	10/15/12-10/21/12		Extra	M-F 7-730p	---WThF----	:30		~~$300.00~~	NM		
See MG 32.4,32.5												
4	KVVU	10/18/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1----ThF----		:30		$300.00	NM		
Ⓗ MG for 32.3,32.2												
5	KVVU	10/18/12-10/19/12		Extra	M-Sa 8-10p/Su 7-1----ThF----		:30		$300.00	NM		
Ⓗ MG for 32.3,32.2												
N 33	KVVU	10/22/12	10/23/12	Extra	M-F 7-730p		:30			NM	1	$300.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12		10/28/12		MT-----	2	$300.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	KVVU	10/22/12-10/28/12		Extra	M-F 7-730p	MTu--------	:30		~~$300.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 34	KVVU	10/17/12	10/19/12	TMZ	730-8p		:30			NM	3	$1,500.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12		10/21/12		--WTF--	3	$500.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
2	KVVU	10/15/12-10/21/12		TMZ	730-8p	---WThF----	:30		~~$500.00~~	NM		
See MG 34.4,34.5												
3	KVVU	10/15/12-10/21/12		TMZ	730-8p	---WThF----	:30		~~$500.00~~	NM		
See MG 34.4,34.5												
4	KVVU	10/18/12-10/19/12		TMZ	M-Sa 8-10p/Su 7-1----ThF----		:30		$500.00	NM		
Ⓗ MG for 34.3,34.2												
5	KVVU	10/18/12-10/19/12		TMZ	M-Sa 8-10p/Su 7-1----ThF----		:30		$500.00	NM		
Ⓗ MG for 34.3,34.2												
N 35	KVVU	10/22/12	10/23/12	TMZ	730-8p		:30			NM	1	$500.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12		10/28/12		MT-----	2	$500.00						
Spot / Ch / Date Range / Description / Start/End Time / Weekdays / Length / Rate / Type												
1	KVVU	10/22/12-10/28/12		TMZ	730-8p	MTu--------	:30		~~$500.00~~	NM		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 36	KVVU	10/17/12	10/19/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	3	$2,475.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12		10/21/12		--WTF--	3	$825.00						
N 37	KVVU	10/22/12	10/23/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	2	$1,650.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/22/12		10/28/12		MT-----	2	$825.00						
N 38	KVVU	10/18/12	10/18/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	1	$475.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12		10/21/12		---1---	1	$475.00						
N 39	KVVU	10/20/12	10/20/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$500.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12		10/21/12		-----1-	1	$500.00						
N 40	KVVU	10/21/12	10/21/12	Fox News Sunday 8-9a	8-9a		:30			NM	1	$325.00
Start Date / End Date / Weekdays / Spots/Week / Rate												
Week: 10/15/12		10/21/12		------1	1	$325.00						
N 41	KVVU	10/21/12	10/21/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	1	$1,750.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
484901 /	06226856

Contract Dates	Product	Estimate #
10/17/12 - 10/23/12	DEAN HELLER 4 SENA	

Advertiser	Original Date / Revision
Dean Heller For Senate	07/10/12 / 10/01/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$1,750.00						
N 42	KVVU	10/21/12	10/21/12	NFL Early Game	NFL Early Game		:30			NM	2	$10,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------2	2	$5,150.00						
N 43	KVVU	10/21/12	10/21/12	NFL Late Game	NFL Late Game		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------2	2	$5,500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	*KVVU*	*10/15/12-10/21/12*		*NFL Late Game*	*NFL Late Game*	---------Su	*:30*		*~~$5,500.00~~*	*NM*		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
2	*KVVU*	*10/15/12-10/21/12*		*NFL Late Game*	*NFL Late Game*	---------Su	*:30*		*~~$5,500.00~~*	*NM*		
See MG 30.4,30.5,30.6,30.7,30.8,30.9,30.10												
N 44	KVVU	10/21/12	10/21/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$700.00						
N 45	KVVU	10/21/12	10/21/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$475.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/15/12	10/21/12	------1	1	$475.00						
									Totals		96	$64,850.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	96	$64,850.00	$55,122.50
Totals	96	$64,850.00	$55,122.50

Signature: _____ **Date:** _____

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified.

Meredith Broadcasting does not accept advertising sales agreements that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising sales agreement with Meredith Broadcasting, whether verbal or written.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05
CHANGES *** KVVU-TV ***

REP HEADLINE# 6226856 TRF# 484901
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6226856 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE OCT1/12 10.05

REP: TO ROSE
FR NIKKI
OK'D M8SEE LINES 54-58
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
14		S	1100A-1200N	30		$100.00	10/17	10/19	0		W-F	0
	PROGRAM : BETTER											
	CON COM1: MAX 1X DAY											
54		A	430P-800P	30		$3,250.00	10/18	10/19	2		TH-F	2
	PROGRAM : NLCS GAME											
	ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE.											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-14 FOR 3 SPOTS/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-16 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-18 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-22 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-26 FOR 2 SPOTS/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-28 FOR 2 SPOTS/WK											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-30 FOR 3 SPOTS/WK											
	THIS IS A MAKE-GOOD FOR OCT22 ON LINE-31 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT22 ON LINE-33 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT21 ON LINE-43 FOR 2 SPOTS/WK											
	THIS IS A MAKE-GOOD FOR OCT22 ON LINE-35 FOR 1 SPOT/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
55		A	1130A-400P		30	$2,150.00	10/20	10/20	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58											
56		A	400P-730P		30	$2,150.00	10/20	10/20	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58											
57		A	400P-430P		30	$550.00	10/18	10/19	2		TH-F	2
	PROGRAM : NEWS ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58											
58		A	800P-900P		30	$3,575.00	10/23	10/23	1		TUE	1
	PROGRAM : NEW GIRL/MINDY PROJECT ORD COM1: SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE. PART OF A MAKEGOOD MADE UP OF LINES 54-58											
16		S	1200N-100P		30	$100.00	10/17	10/19	0		W-F	0
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
18		S	100P-200P		30	$100.00	10/17	10/19	0		W-F	0
	PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY											
22		S	300P-400P		30	$175.00	10/17	10/19	0		W-F	0
	PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY											
26		S	500P-530P		30	$550.00	10/17	10/19	1		W-F	1
	PROGRAM : NEWS CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	28	S	530P-600P	30		$550.00	10/17	10/19	1		W-F	1
	PROGRAM : NEWS											
	CON COM1: MAX 1X DAY											
	30	S	600P-700P	30		$200.00	10/17	10/19	0		W-F	0
	PROGRAM : MORE											
	CON COM1: MAX 1X DAY											
	31	S	600P-700P	30		$200.00	10/22	10/23	1		M-TU	1
	PROGRAM : MORE											
	CON COM1: MAX 1X DAY											
	33	S	700P-730P	30		$300.00	10/22	10/23	1		M-TU	1
	PROGRAM : EXTRA											
	CON COM1: MAX 1X DAY											
	35	S	730P-800P	30		$500.00	10/22	10/23	1		M-TU	1
	PROGRAM : TMZ											
	CON COM1: MAX 1X DAY											
	43	S	100P-400P	30		$5,500.00	10/21	10/21	0		SUN	0
	PROGRAM : NFL											

STATION MAKEGOOD OFFERS:

M8	OK'D	BUY#14	MISSED:	W-F/1100A-1200N	OCT17(3/WK)	30S	$100.00	(SEP28/12)
		BUY#16		W-F/1200N-100P	OCT17	30S	$100.00	
		BUY#18		W-F/100P-200P	OCT17	30S	$100.00	
		BUY#22		W-F/300P-400P	OCT17	30S	$175.00	
		BUY#26		W-F/500P-530P	OCT17(2/WK)	30S	$550.00	
		BUY#28		W-F/530P-600P	OCT17(2/WK)	30S	$550.00	
		BUY#30		W-F/600P-700P	OCT17(3/WK)	30S	$200.00	
		BUY#31		M-TU/600P-700P	OCT22	30S	$200.00	
		BUY#33		M-TU/700P-730P	OCT22	30S	$300.00	
		BUY#43		SUN/100P-400P	OCT21(2/WK)	30S	$5,500.00	
		BUY#35		M-TU/730P-800P	OCT22	30S	$500.00	
			OFFER:	TH-F/430P-800P	OCT18(2/WK)	30S	$3,250.00	PLS ADVISE.
			&	SAT/1130A-400P	OCT20	30S	$2,150.00	
			&	SAT/400P-730P	OCT20	30S	$2,150.00	
			&	TH-F/400P-430P	OCT18(2/WK)	30S	$550.00	
			&	TUE/800P-900P	OCT23	30S	$3,575.00	

CMT:SPOTS N/A DUE TO SPORTS. SEE MG OFFER. NOT PRE-BOOKED PLS ADVISE.

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP OCT1/12 10.05
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

OCT/12 64850.00

CONTRACT TOTAL 64850.00
TOTAL SPOTS 96

MARKET TOTALS $384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.27
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER #_____ CONTRACT # 6226856 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE SEP18/12 14.27

REP: TO ROSE
FRNIKKI
OKD M1-M7
SEE LINES 46-53
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
16		S	1200N-100P		30	$100.00	10/17	10/19	1		W-F	1
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
46		A	1100A-1200N		30	$100.00	10/18	10/19	2		TH-F	2
	PROGRAM : DIVORCE COURT ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT18 ON LINE-16 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT19 ON LINE-16 FOR 1 SPOT/WK											
18		S	100P-200P		30	$100.00	10/17	10/19	1		W-F	1
	PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.27
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
50		A	1200N-100P		30	$100.00	10/18	10/19	2		TH-F	2
	PROGRAM : COPS/DOG THE BOUNTY HUNTER											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-18 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT19 ON LINE-18 FOR 1 SPOT/WK											
20		S	200P-300P		30	$150.00	10/17	10/19	0		W-F	0
	PROGRAM : KATIE COURIC											
	CON COM1: MAX 1X DAY											
47		A	100P-200P		30	$150.00	10/18	10/19	2		TH-F	2
	PROGRAM : KATIE COURIC											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT17 ON LINE-20 FOR 3 SPOTS/WK											
48		A	1100A-1200N		30	$150.00	10/17	10/17	1		WED	1
	PROGRAM : KATIE COURIC											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	PART OF A MAKEGOOD MADE UP OF LINES 47-48											
22		S	300P-400P		30	$175.00	10/17	10/19	1		W-F	1
	PROGRAM : ANDERSON COOPER											
	CON COM1: MAX 1X DAY											
49		A	200P-300P		30	$175.00	10/18	10/19	2		TH-F	2
	PROGRAM : ANDERSON COOPER											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-22 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT19 ON LINE-22 FOR 1 SPOT/WK											
24		S	400P-500P		30	$175.00	10/17	10/19	1		W-F	1
	PROGRAM : DR OZ											
	CON COM1: MAX 1X DAY											
52		A	300P-400P		30	$175.00	10/18	10/19	2		TH-F	2
	PROGRAM : DR OZ											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-24 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT19 ON LINE-24 FOR 1 SPOT/WK											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.27
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
32		S	700P-730P	30		$300.00	10/17	10/19	1		W-F	1
	PROGRAM : EXTRA											
	CON COM1: MAX 1X DAY											
51		A	900P-930P	30		$300.00	10/18	10/19	2		TH-F	2
	PROGRAM : EXTRA											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-32 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT19 ON LINE-32 FOR 1 SPOT/WK											
34		S	730P-800P	30		$500.00	10/17	10/19	1		W-F	1
	PROGRAM : TMZ											
	CON COM1: MAX 1X DAY											
53		A	930P-1000P	30		$500.00	10/18	10/19	2		TH-F	2
	PROGRAM : TMZ											
	ORD COM1: TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.											
	THIS IS A MAKE-GOOD FOR OCT18 ON LINE-34 FOR 1 SPOT/WK											
	THIS IS A MAKE-GOOD FOR OCT19 ON LINE-34 FOR 1 SPOT/WK											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#16	MISSED:	W-F/1200N-100P	OCT18 OCT19	30S $100.00	(SEP18/12)
			OFFER:	TH-F/1100A-1200N	OCT18(2/WK)	30S $100.00	PLS ADVISE.
			CMT:	TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.			
M2	OK'D	BUY#20	MISSED:	W-F/200P-300P	OCT17(3/WK)	30S $150.00	(SEP18/12)
			OFFER:	TH-F/100P-200P	OCT18(2/WK)	30S $150.00	PLS ADVISE.
				& WED/1100A-1200N	OCT17	30S $150.00	
			CMT:	TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.			
M3	OK'D	BUY#22	MISSED:	W-F/300P-400P	OCT18 OCT19	30S $175.00	(SEP18/12)
			OFFER:	TH-F/200P-300P	OCT18(2/WK)	30S $175.00	PLS ADVISE.
			CMT:	TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.			
M4	OK'D	BUY#18	MISSED:	W-F/100P-200P	OCT18 OCT19	30S $100.00	(SEP18/12)
			OFFER:	TH-F/1200N-100P	OCT18(2/WK)	30S $100.00	PLS ADVISE.
			CMT:	TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.			
M5	OK'D	BUY#32	MISSED:	W-F/700P-730P	OCT18 OCT19	30S $300.00	(SEP18/12)
			OFFER:	TH-F/900P-930P	OCT18(2/WK)	30S $300.00	PLS ADVISE.
			CMT:	TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.			

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 TRF# 484901 ORDER WORKSHEET HARRIS REPORT FROM REP SEP18/12 14.27
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M6 OK'D BUY#24 MISSED:W-F/400P-500P OCT18 OCT19 30S $175.00 (SEP18/12)
OFFER:TH-F/300P-400P OCT18(2/WK) 30S $175.00 PLS ADVISE.
CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.

M7 OK'D BUY#34 MISSED:W-F/730P-800P OCT18 OCT19 30S $500.00 (SEP18/12)
OFFER:TH-F/930P-1000P OCT18(2/WK) 30S $500.00 PLS ADVISE.
CMT:TP CHG DUE TO NLCS GAME. PRE-BOOKED PLS APPROVE.

OCT/12 64850.00

CONTRACT TOTAL 64850.00
TOTAL SPOTS 107

MARKET TOTALS $384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.0
CHANGES *** KVVU-TV ***

REP HEADLINE# 6226856
*** UNAPPROVED REV #1 ***

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 484901 CONTRACT # 6226856 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE) _____

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JUL11/12 12.08

REP: TO ROSE
FROM TERESA
CXL SPOTS ON LINE 1 AND 2. MOVING TO HDLN #6226890 IN ORDER FOR SPOTS TO
RUN IN WORLD SERIES AS ORDERED
REV TTL = 64,850
PLEASE CONFIRM
THANKS!

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1		S	500P-900P	30		$6,000.00	10/21	10/21	0		SUN	0
PROGRAM : WORLD SERIES												
2		S	500P-900P	30		$6,000.00	10/22	10/22	0		MON	0
PROGRAM : WORLD SERIES												

OCT/12 64850.00

CONTRACT TOTAL 64850.00
TOTAL SPOTS 107

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 ORDER WORKSHEET HARRIS REPORT FROM REP JUL11/12 12.0
*** UNAPPROVED REV #1 *** **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

MARKET TOTALS $384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP JUL9/12 14.59

REP HEADLINE# 6226856
*** ORIGINAL REV#0 ***

*** KVVU-TV ***

ADV #_____ ADV. NAME POLI/D HELLER/R/SEN/NV REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 1751 AGY. NAME STRATEGIC MEDIA SERVICES BUYER NAME NEIL WILLIAMS

3299 K. STREET NW, SUITE 200 SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 484901 CONTRACT # 6226856 CLASS: NATL. LOCAL REGIONAL

PRDCT DEAN HELLER 4 SENATE EST#____ COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT17/12 OCT23/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____ DATE JUL9/12 14.59

REP: TO ROSE
FR NIKKI
NEW HELLER FOR SENATE OR DER
TOTAL $76850
PLS CNF THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

12,000 moving

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
1			500P-900P	30		$6,000.00	10/21	10/21	1		SUN	1
PROGRAM : WORLD SERIES												
2			500P-900P	30		$6,000.00	10/22	10/22	1		MON	1
PROGRAM : WORLD SERIES												
3			500P-900P	30		$3,850.00	10/17	10/18	2		W-TH	2
PROGRAM : NLCS CON COM1: MAX 1X DAY												
4			500A-600A	30		$250.00	10/17	10/19	3		W-F	3
PROGRAM : NEWS CON COM1: MAX 1X DAY												

10/24

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 ORDER WORKSHEET HARRIS REPORT FROM REP JUL9/12 14.59
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	5		500A-600A	30		$250.00	10/22	10/23	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	6		600A-700A	30		$675.00	10/17	10/19	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	7		600A-700A	30		$675.00	10/22	10/23	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	8		700A-900A	30		$625.00	10/17	10/19	6		W-F	6
	PROGRAM : NEWS CON COM1: MAX 2X DAY											
	9		700A-900A	30		$625.00	10/22	10/23	4		M-TU	4
	PROGRAM : NEWS CON COM1: MAX 2X DAY											
	10		900A-1000A	30		$150.00	10/17	10/19	6		W-F	6
	PROGRAM : MORE CON COM1: MAX 2X DAY											
	11		900A-1000A	30		$150.00	10/22	10/23	4		M-TU	4
	PROGRAM : MORE CON COM1: MAX 2X DAY											
	12		1000A-1100A	30		$125.00	10/17	10/19	3		W-F	3
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
	13		1000A-1100A	30		$125.00	10/22	10/23	2		M-TU	2
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6226856 JUL9/12 14.59
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	14		1100A-1200N	30		$100.00	10/17	10/19	3		W-F	3
	PROGRAM : BETTER CON COM1: MAX 1X DAY											
	15		1100A-1200N	30		$100.00	10/22	10/23	2		M-TU	2
	PROGRAM : BETTER CON COM1: MAX 1X DAY											
	16		1200N-100P	30		$100.00	10/17	10/19	3		W-F	3
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
	17		1200N-100P	30		$100.00	10/22	10/23	2		M-TU	2
	PROGRAM : DIVORCE COURT CON COM1: MAX 1X DAY											
	18		100P-200P	30		$100.00	10/17	10/19	3		W-F	3
	PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY											
	19		100P-200P	30		$100.00	10/22	10/23	2		M-TU	2
	PROGRAM : COLD CASE FILES CON COM1: MAX 1X DAY											
	20		200P-300P	30		$150.00	10/17	10/19	3		W-F	3
	PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY											
	21		200P-300P	30		$150.00	10/22	10/23	2		M-TU	2
	PROGRAM : KATIE COURIC CON COM1: MAX 1X DAY											
	22		300P-400P	30		$175.00	10/17	10/19	3		W-F	3
	PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6226856 JUL9/12 14.59
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	23		300P-400P	30		$175.00	10/22	10/23	2		M-TU	2
	PROGRAM : ANDERSON COOPER CON COM1: MAX 1X DAY											
	24		400P-500P	30		$175.00	10/17	10/19	3		W-F	3
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
	25		400P-500P	30		$175.00	10/22	10/23	2		M-TU	2
	PROGRAM : DR OZ CON COM1: MAX 1X DAY											
	26		500P-530P	30		$550.00	10/17	10/19	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	27		500P-530P	30		$550.00	10/22	10/23	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	28		530P-600P	30		$550.00	10/17	10/19	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	29		530P-600P	30		$550.00	10/22	10/23	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	30		600P-700P	30		$200.00	10/17	10/19	3		W-F	3
	PROGRAM : MORE CON COM1: MAX 1X DAY											
	31		600P-700P	30		$200.00	10/22	10/23	2		M-TU	2
	PROGRAM : MORE CON COM1: MAX 1X DAY											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6226856 ORDER WORKSHEET HARRIS REPORT FROM REP JUL9/12 14.59
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	32		700P-730P	30		$300.00	10/17	10/19	3		W-F	3
	PROGRAM : EXTRA CON COM1: MAX 1X DAY											
	33		700P-730P	30		$300.00	10/22	10/23	2		M-TU	2
	PROGRAM : EXTRA CON COM1: MAX 1X DAY											
	34		730P-800P	30		$500.00	10/17	10/19	3		W-F	3
	PROGRAM : TMZ CON COM1: MAX 1X DAY											
	35		730P-800P	30		$500.00	10/22	10/23	2		M-TU	2
	PROGRAM : TMZ CON COM1: MAX 1X DAY											
	36		1000P-1100P	30		$825.00	10/17	10/19	3		W-F	3
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	37		1000P-1100P	30		$825.00	10/22	10/23	2		M-TU	2
	PROGRAM : NEWS CON COM1: MAX 1X DAY											
	38		1100P-1135P	30		$475.00	10/18	10/18	1		THU	1
	PROGRAM : NEWS											
	39		1000P-1100P	30		$500.00	10/20	10/20	1		SAT	1
	PROGRAM : NEWS											
	40		800A-900A	30		$325.00	10/21	10/21	1		SUN	1
	PROGRAM : NEWS											
	41		900A-1000A	30		$1,750.00	10/21	10/21	1		SUN	1
	PROGRAM : NFL PREGAME											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6226856 JUL9/12 14.59
*** ORIGINAL REV#0 *** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	42		1000A-100P	30		$5,150.00	10/21	10/21	2		SUN	2
	PROGRAM :		NFL									
	43		100P-400P	30		$5,500.00	10/21	10/21	2		SUN	2
	PROGRAM :		NFL									
	44		1000P-1045P	30		$700.00	10/21	10/21	1		SUN	1
	PROGRAM :		NEWS									
	45		1045P-1100P	30		$475.00	10/21	10/21	1		SUN	1
	PROGRAM :		SPORTS WRAP UP									

OCT/12 76850.00

CONTRACT TOTAL 76850.00
TOTAL SPOTS 109

MARKET TOTALS $384,250 KVVU 20% KSNV 28% KLAS 26% KTNV 18% KVMY 5% KVCW 3% CABL 0%
KTUD 0%

SVC- NSI
DEMOS- RA35+*